



Officers and Board of Directors

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Hayward Distributing Co.
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amonroe@haydist.com

Nathan Hatcher
Vice President
Tidewater Power Equipment
(757) 352-2361
nhatcher@tpeco.com

Steven Purdy
Secretary/Treasurer
Oscar Wilson Engine & Parts
(636) 379-7471
smpurdy@oscar-wilson.com

Lorri Sklar
Past President
Roberts Supply
(407) 657-5555
l.sklar@robertssupply.com

Blair Coates
Director
Term: 2024
Coates Landscape Supply
(208) 351-0600
blair@coatespower.com

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Director
Term: 2024
Crader Distributing Co.
(573) 238-2675
cradersc@cdcstihl.biz

Chris Rector
Manufacturer/Affiliate
Term: 2024
Kohler Engines
(920) 457-4441
Christopher.ector@kohler.com

Lauren Nassar
Director
Term: 2025
Pace
(734) 453-6258 X1104
laurenn@pacelink.com

Art Couch
Manufacturer/Affiliate
Term: 2025
TD Point of Purchase Solutions
(201) 560-6853
Art.couch@td.com

Donna Grenot
Term: 2026
KPM Exceptional
973.584.5400 x147
donna@kpmedi.com

Griffin Medart
Term: 2026
Medart, Inc.
gmedart@medartinc.com

Nancy Cueroni
Executive Director
865.264.8580
info@opeesa.com



DISTRIBUTOR MEMBERS

BRYAN EQUIPMENT SALES, INC.

***9/2023**

6300 Smith Road
Loveland, OH 45140
Tel: 513.248.2000 Fax: 513.248.5469
info@bryanequipment.com
Website: www.bryanequipment.com

Rick Bryan, IV, Owner, CEO
rbiv@bryanequipment.com
Scott Walker, President
scottw@bryanequipment.com

Major Vendor: Stihl, Inc.

CARSWELL DISTRIBUTING COMPANY

***10/2023**

3750 North Liberty Street
Winston Salem, NC 27105
Tel: 336.767.7700 Fax: 336.767.8802
sales@carswelldist.com
Website: www.carswelldist.com

Michael Fairfax, Sales Mgr - Carswell/OEI
mfairfax@carswelldist.com
Bill Parsley, Chairman
bparsley@carswelldist.com
Robert Parsley, CFO
rparsley@carswelldist.com
Will Parsley, President, CEO
wparsley@carswelldist.com
Eric Rauschenberg, Marketing Manager
erauschenberg@carswelldist.com
Jim Steele, Sales Manager - Carswell/OEI
jimsteele@gmail.com

Branches:

Carswell/OEI
2400 Mount Zion Road
Greenwood AR 72936
Shannon Willsey, General Manager

***LAST UPDATE OPEESA HAS RECEIVED**

Major Vendors: Bob Cat, Classen, Encore, Greenworks, Little Wonder, Mantis, Red Max, Rotary, Ryan, Solis, Tecumseh, Worldlawn

COATES LANDSCAPE SUPPLY

***10/2023**

2960 S 2000 W
Rexburg, ID 83440
Mailing Address: PO Box 305
Rexburg, ID 83440
Tel: 208.656.0600 Fax: 208.656.0611
Website: www.coatespower.com

Blair Coates, President
blair@coatespower.com
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chase@coatespower.com
Dan Coates, Dealer Integration & Training
dan@coatespower.com
Michelle Coates, CFO
michelle@coatespower.com
Phillip Coates, Vice President
phillip@coatespower.com
Preston Farner, General Sales Manager
preston@coatespower.com
Andy Linger, Service Manager
andy@coatespower.com

Major Vendors: Eco Lawn, Walker Manufacturing Co., Kunz Engineering, Inc.

CONGDON ASSOCIATES
DISTRIBUTION COMPANY CADCO

***10/2023**

8 McFadden Road
Easton, PA 18045
Tel: 908.213.0303 Fax: 908.213.1881
Website: www.cadcodist.com

Jeff Barrows, Tech Service Manager
jbarrows@cadcodist.com
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Tim Congdon, CEO
timc@cadcodist.com
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Billy Heyer, Director of Operations
billh@cadcodist.com
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tamers@cadcodist.com
George Smith, Parts Manager
georges@cadcodist.com
James Vasko, Inside Sales
jamesv@cadcodist.com
Marlin Weaver, Sales Manager
marlinw@cadcodist.com

Major Vendors: Ferris, Fraden, Ground
Logic, SnowEx, Spider, Stinger, TurfEx

CPT CANADA POWER TECH., LTD.

161 Watline Avenue
Mississauga, ON, Canada L4Z 1P2
Tel: 905.890.6900 Fax: 905.890.7481
Website: www.canadapowertech.com

Gavin Bequiri, President
gbequiri@canadapowertech.com Tim
Bequiri, Chairman
tbequiri@idirect.ca
Chris Critchley, Sales Manager
ccritchley@canadapowertech.com

Canadian Branches:

101-10821-182 Street
Edmonton, AB T5S 1J5

224 Migneron Street
Ville St. Laurent, PQ, H4T 1Y7

131 Queen St, Unit 3
Woodstock, NB, E7M 2MB

Major Vendors: Campbell Hausfeld,
Generac, Husqvarna Outdoor Products,
Jiffy & Ardisam, Kohler, Oregon, Solo,
Tecumseh

CRADER DISTRIBUTING COMPANY

***9/2023**

Highway 34 West
Marble Hill, MO 63764
Tel: 573.238.2675 Fax: 573.238.3088
Website: www.cdcbmestihl.com

Stan Beel, Vice President
beels@cdcstihl.biz
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Roxanne Brown, Marketing Director
brownr@cdcstihl.biz
Bob Clubb, Sales Manager - North
clubbb@cdcstihl.biz
Scott Crader, President
cradersc@cdcstihl.biz
Stanley L. Crader, Chairman of the Board
craders@cdcstihl.biz
Robin Hastings, GM Blue Mountain
hastingsr@cdcstihl.biz

Branch:

Blue Mountain Equipment
1800 South Airport Road
McKinney TX 75069

Major Vendor: Stihl

EDM DISTRIBUTING *9/2023

1251 East Street South
Suffield, CT 06078
Tel: 860.623.9336 Fax: 860.292.1621
Website: www.edmdistributors.com

Joseph F. McLean, President
jmclean@edmdistributors.com

Major Vendors: Brown Mfg., D'ttach,
Maruyama, Spyker, Wright Mfg.

EWI *10/2023

7415 Empire Central Drive
Houston, TX 77040
Mailing Address: PO Box 40490
Houston, TX 77240-0490
Tel: 713.937.4000 Fax: 713.466.0529
sales@ewipower.com
Website: www.ewipower.com

Robert Graham, President
rgraham@ewipower.com
Lauren Guderyon, Director of Operations
lguderyon@ewipower.com
Bret Lowman, Director of Sales
blowman@ewipower.com
Brian Kovar, Director of Marketing
bkovar@ewipower.com

Branches:

2540 Station Dr.
Stockton, CA 95215

14404 Frontier Road
Omaha, NE 68138

Major Vendors: RedMax, Wright Mfg,
YBrav

FLORIDA OUTDOOR EQUIPMENT, INC.
***10/2023**

2691 Dardanelle Drive
Orlando, FL 32808-5143
Tel: 407.295.5010 Fax: 407.295.7960
foe@floridaoutdoor.com

Website: www.floridaoutdoor.com

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dmcguire@floridaoutdoor.com
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asadlon@floridaoutdoor.com
Greg Thompson, Sales Manager
gthompson@floridaoutdoor.com

Major Vendors: Billy Goat, Echo, Scag,
Shindaiwa

GARDNER, INC. *12/2023

3641 Interchange Road
Columbus, OH 43204
Tel: 888-GARDNER Fax: 614.456.4001
Website: www.gardnerinc.com

Ted Finn, CEO/Owner
tedf@gardnerinc.com
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sharris@gardnerinc.com
Rick Jackson, Sales Manager
rickj@gardnerinc.com
Todd Slawson, Corporate President
todds@gardnerinc.com
Alex Wyatt, VP – National Accounts
awyatt@gardnerinc.com

Branches:

Boston, MA
Greensboro, NC
Jacksonville, FL
Memphis, TN
Portland, OR

Major Vendors: Accelerator, Agri-Fab,
Ambrogio, B3C, BCS America, Carlisle,
CAT Diamond Blades, Champion, Cub
Cadet, DR Power, Generac, HomeLite,

Husqvarna, Hustler, Hydro-Gear, Karcher, Kohler, NGK, Oregon, Rhino, SBDO, Simpson, SpeeCo, Tecumseh, Troy-Bilt, TRU South, Tuff Torq, TTI, Umount, VP Fuel, Walbro, ZAMA

HAYWARD DISTRIBUTING COMPANY

***1/2024**

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Columbus, OH 43228
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jeffbudde@haydist.com

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mbudde@haydist.com

Greg Clouse, Director of Sales

gclouse@haydist.com

Arin Monroe, Co-CEO & President

amonroe@haydist.com

Jason Teman, Director of Sales

jteman@haydist.com

Major Vendors: Bobcat, Brown, Classen, Encore, EGO, EZ Trench, Honda, Kanga, Little Wonder, Mantis, Maruyama, Meyer, MHP Grills, Rhino, Ryan, Spyker, Steiner

KPM EXCEPTIONAL, LLC *10/2023

One Exceptional Way
Landing, NJ 07850
Tel: 973.584.5400 Fax: 973.584.6813
Website: www.kpmedi.com

Glenn Beyerl, President/CEO

grbeyerl@kpmedi.com

David Dollard, VP of Sales & Marketing

david@kpmedi.com

Nicholas (Nick) Fierle, GM, Buffalo Oper.

nick@kpmedi.com

Donna Grenot, Secretary, Treasurer, CFO

donna@kpmedi.com

Jesse Hellyer, VP of Operations

jesse@kpmedi.com

Michael (Gino) Martin, Vice President

gino@kpmedi.com

Major Vendors: Bluebird, Grass Gobbler, Rinnai, Scag, SnoWay, Toyotomi, Velke, Vortexx, Wright Mfg

LAWN EQUIPMENT PARTS COMPANY

***10/2023**

1475 River Road
Marietta, PA 17547
Tel: 717.426.5200 Fax: 717.426.5206
Website: www.lepco.com

Jeff Clark, President

jclark@lepco.com

Emily Fritz, Marketing Manager

efritz@lepco.com

Mark Hessinger, Vice President

mhessinger@lepco.com

Chris Hyrb, VP, General Manager

chyrb@lepco.com

Rob Kintner, Chief Financial Officer, Dir.
IT & Human Services

rkintner@lepco.com

Jacques Pereira, Sales Manager

jpereira@lepco.com

Dave Peterson, Sales Manager

dpeterson@lepco.com

Major Vendors: Billy Goat, Brown, Echo, Exmark, Shindaiwa

LEE OUTDOOR POWER, LLC. *10/25/22

3045 Knight Avenue
Waycross, GA 31503
Tel: 912.284.9900 Fax: 912.284.0510
Website: www.LeeOutdoorPower.com

Justin M. Baxley, President

justinb@leeoutdoorpower.com

Major Vendors: EcoLawn Applicators, Spyker Spreaders, Walker Mowers

LL JOHNSON DISTRIBUTING CO.

***10/2023**

4700 Holly Street
Denver, CO 80216
Tel: 303.394.6656

Website: www.lljohnson.com

Scott Fritchie, Division Manager

sfritchie@lljohnson.com

Jim Johnson, President CEO

jjohnson@lljohnson.com

Products/Services: Blue Bird,
Maruyama, MFG, Power Equipment,
Scag, Schiller G.C., SnowEx, Toro, Wright

MARR BROS., INC. *10/2023

423 E Jefferson Blvd.

Dallas, TX 75203

Tel: 214.948.7387 Fax: 214.946.6259

Website: www.marrbros.com

Michael Gholson, Sales Manager

michael.gholson@marrbros.com

Russell Marr, President

russmarr@marrbros.com

Major Vendors: Aspen Fuel, Country
Clipper, DR Power, Eclipse Canopies
EHP/Husqvarna, Generac, Hydro-Gear,
Kohler, MTD, MacKissic, McLane,
Michelin, Subaru, Tecumseh, Troy Bilt,
TruFuel, VP Fuel, Walbro, Zama

MEDART ENGINE *10/2023

124 Manufacturers Drive

St. Louis, MO 63010-4727

Tel: 636.282.2300 Fax: 888.510.3100

Website: www.medartengine.com

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aheck@medartinc.com

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Operations

tnelson@medartengine.com

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srutledge@medartengine.com

Wayne Taake, VP & General Manager

wntaake@medartengine.com

Branches:

10310 High Point Road
Olive Branch, MS 38654

9630 Woodend Road
Edwardsville, KS 66111

4895 South Belt Central Drive
Houston, TX 77048

3801 Thurston Avenue
Anoka, MN 55303

Major Vendors: Accelerator, Agri-Fab,
Ambrogio, Cat Diamond Tools, Champion,
Comet, Efco, Flambeau, Grass Gobbler,
Hayes, Hydro-Gear, Jungle Jim's, Kisol,
Kohler, LCT, Noram, NGK, NOCO, Opti,
Oregon Tool, Peerless, Pix, Power Pro,
Rhino, Stanley Black & Decker, Sunfire
Heaters, Tecumseh, Toro, Troybilt, Tuff
Top, Velke, Umount VP Fuel

MIDWEST EQUIPMENT & SUPPLY CO.

***10/2023**

2145 Bergdolt Road

Evansville, IN 47711

Mailing Address: PO Box 4627

Evansville, IN 47724

Tel: 812.425.6216 Fax: 812.425.6294

mail@mweco.com

Website: www.mweco.com

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glennh@mweco.com

Justin Naumovitz, Director of Sales

justinn@mweco.com

Rob Reynolds, Vice President, COO

robr@mweco.com

Brad Smith, Controller

brads@mweco.com

Scott Tindle, Dir. Of Customer Support

scottt@mweco.com

Major Vendors: Billy Goat, Echo, Scag, Shindaiwa,

OSCAR WILSON ENGINES & PARTS -
***9/2023**

826 Lonestar Drive

O'Fallon, MO 63366

Tel: 800.873.6722 Fax: 800.873.6720

sales@oscar-wilson.com

Website: www.oscar-wilson.com

Steven M. Purdy, President

smpurdy@oscar-wilson.com

Major Vendors: Aspen Fuel, Dixie Chopper, Encore, Generac, Husqvarna Outdoor Products, Hydro-Gear, Maruyama, Oregon, Stanley Black & Decker/MTD Products, Stinger, TruSouth

OUTDOOR EQUIPMENT
DISTRIBUTORS *11/2023

2721 Discovery Drive

Raleigh, NC 27616

Mailing Address: PO Box 58494

Raleigh, NC 27658-8494

Tel: 919.876.6937 Fax: 919.850.9163

Website: www.oedinc.com

John Dobbins, General Manager

jdobbins@oedinc.com

Paul Gillis, Inventory Control Manager

pgillis@oedinc.com

Chris Lynn, Operations Manager

clynn@oedinc.com

Gregg Mangum, Senior Service Assoc.

gmangum@oedinc.com

Bob Mitchell, Controller

bmitchell@oedinc.com

Lori White, Advertising Manager/State

Contract Coordinator

lwhite@oedinc.com

Rob Zucker, President

rzucker@oedinc.com

Rob Zucker, Sales Manager

rzucker@oedinc.com

David Zucker, Vice President

dzucker@oedinc.com

Major Vendors: Brown, Echo, Shindaiwa, Wright, Walker, Vortexx

PACE, INC. - *10/2023

739 S Mill St.

Plymouth, MI 48170

Tel: 734.453.6258 Fax: 800.732.5447

Website: www.pacelink.com

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Ruben Dominguez, CIO

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Shawn Hill, VP Operations

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Chris Saxton, President

chriss@pacelink.com

Lauren Saxton Nassar, HR Manager

laurenn@pacelink.com

Pam Tigani, VP Finance

pamt@pacelink.com

Branches:

2130 Interstate Drive

Lakeland, FL 33805

5850 Alder Avenue

Sacramento, CA 95828

211 W Stephenie

Cortland IL 6011

16750 SE Kens Ct

Milwaukie, OR 97267

Major Vendors: Accelerator, Barreto, Bluebird, Brown, EcoLawn, Ferris, Honda Engines, Honda Power Equipment, Jacto, Little Wonder/Mantis/Classen, MacKissic, Power Trim Edgers, Portable Winch, Power Pro, Pro Power Products, Rhino, Ryan, Scag, SnoWay, Trynex/SnowEx, Vortexx, Wright

POWER DISTRIBUTORS *10/2023

3700 Paragon Drive
Columbus, OH 43228
Tel: 800.554.3336
Website: www.powerdistributors.com

Darold Dunham, VP Marketing
darold.dunham@powerdistributors.com

Major Vendors: Briggs & Stratton, Masport, Oregon

POWER EQUIPMENT DISTRIBUTORS *10/2023

69250 Burke Drive
Richmond, MI 48062
Tel: 800.624.2932 Fax: 800.562.1956
sales@powereqp.com
Website: www.powereqp.com

Bev DeVriendt, President
bev@powereqp.com
Ron DeVriendt, Executive Vice President
rdevriendt@powereqp.com

Branches:

500 Jerry Steele Lane
McDonough, GA 3025
Tel: 800.955.4655 Fax: 800.957.7074
sales@powereqp.com
Website: www.powereqp.com

Major Vendors: Accelerator, Billy Goat, Champion Spark Plugs Exmark, Grass Gobbler, Kohler, McLane, Ohio Steel, Power Trim, Velke, Z-Turf Equipment

POWER TOOL COMPANY *1/13/22

1709 Lamons Lane
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Mailing Address: PO Box 5987
Johnson City, TN 37602
Tel: 423.926.2174 Fax: 423.926.1679
sales@powertoolco.com
Website: www.powertoolco.com
Chris Blocker, President
chris.blocker@powertoolco.com
Jeremiah Gregory, Sales & Marketing Mgr
jeremiah.gregory@powertoolco.com
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ed.walls@powertoolco.com
Fred Whitson, Chairman
f.whitson@powertoolco.com

Major Vendors: Scag, Velke

PRECISION WORK, INC *10/2023

75 Harbor Road
Port Washington, NY 11050
Tel: 516.883.2002 Fax: 516.883.1400
Website: www.precisionworkinc.com

Carol Bonewicz, Controller
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Ardwin Pena, Service Manager
artiep@precisionworkinc.com
Jeffrey Plotka, President
jeff@precisionworkinc.com
Adam Rose, Operations Manager
adamr@precisionworkinc.com

Major Vendors: Classen, Ecolawn Applicators, The Square Barrel, Walker Manufacturing Company

RBI CORPORATION- *12/13/22

10201 Cedar Ridge Drive
Ashland VA 23005
Mailing Address: PO Box 9318
Richmond, VA 23227
Tel: 804.550.2210 Fax: 800.947.1335
Website: www.rbicorp.com

Lucas Mezzenga, CEO
imezzenga@rbicorp.com
Tom Miller, Chairman
tmiller@rbicorp.com

Major Vendors: Oregon

ROBERTS SUPPLY, INC. *10/2023

4203 Metric Drive
Winter Park, FL 32792-6897
Tel: 407.657.5555 Fax: 407.657.4007
Website: www.robertssupply.com

Marc Scalora, Sales Manager
m.scalora@robertssupply.com
Lorri Sklar, Vice President
l.sklar@robertssupply.com
Craig Vining, Controller
c.vining@robertssupply.com
Mark Vining, President
m.vining@robertssupply.com

Major Vendors: Exmark, Jacto, Tru-Fuel

**SMITHS SOUTH-CENTRAL SALES, LLC
*10/2023**

1802 South Arkansas Street
Springhill, LA 71075
Mailing Address: PO Box 578
Springhill, LA 71075
Tel: 318.539.2594 Fax: 318.539.4712
info@smithssc.com
Website: www.smithssc.com

Robert N. Smith, President
rsmith@smithssc.com
Tommy Stahl, Sales Manager
tstahl@smithssc.com
Rose S. Taliaferro, Vice President
rtaliaferro@smithssc.com

Major Vendors: Comet-USA, EMAK,
Encore, Firman, Jacto, Maruyama,
Oregon, Portable Winch, PumpTEC,
Rhino Tool, SBD/MTD, Schiller Grounds
Care, TruFuel, Yamaha, Yat

STEVEN WILLAND *1/2024

23 US Highway 206
Augusta, NJ 07822
Tel: 973.579.5656 Fax:
Website: www.swi-distribution.com

Steffen Willand, Vice President
stefwilland@stevenwillandinc.com

Major Vendor: : Redmax/Husqvarna,
Greenworks Commercial, Little Wonder/
Classen

STIHL SOUTHEAST, INC. *10/2023

2904 Tradeport Drive
Orlando, FL 32824
Tel: 407.240.7900 Fax:
Website: www.stihlse.com

Mark Bixler, President
markb@stihlse.com

Major Vendor: Stihl

STIHL SOUTHWEST, INC. *10/2023

2730 S River Creek Drive
Malvern, AR 72104
Mailing Address: PO Box 518
Malvern, AR 72104
Tel: 501.332.2788 Fax: 501.337.4393
Website: www.stihlsw.com

Bruce Brittain, CFO

bruceb@stihlsw.com

Susan Brittain, President

susanb@stihlsw.com

Adam Hanks, Manager-Sales & Technical

adamh@stihlsw.com

Major Vendor: Stihl

SUPERIOR IMPLEMENT & SUPPLY CO.

***11/8/22**

3590 St. Rt. 571 W
Greenville, OH 45331
Mailing Address: PO Box 470
Greenville, OH 45331
Tel: 937.548.2171 Fax: 937.548.1694
Website: www.sisco-inc.com

Gail Overholser, Secretary/Treasurer

gail@sisco-inc.com

Josh Overholser, President

josh@sisco-inc.com

Major Vendor: Grasshopper

TIDEWATER POWER EQUIPMENT, INC.

***10/2023**

3760 E. Virginia Beach Blvd, Suite A
Norfolk, VA 23502
Tel: 757.464.1755 Fax: 757.464.2054
info@tpeco.com
Website: www.tpeco.com

Nathan Hatcher, VP Sales

nhatcher@tpeco.com

Todd Winstead, President

twinstead@tpeco.com

Branch:

7206 Cessna Drive
Greensboro, NC 27409
Nickki Schembari, Facility Manager

Major Vendors: Belle, Bluebird, Dewalt, Ecolawn, E-Z Trench, Honda Engines, Honda Power Equipment, Hustler Turf Equipment, Jacto, Rhino

TOP EQUIPMENT *10/2023

2301 Airport Road
Georgetown, TX 78628
Tel: 512.863.2998 Fax: 512.863.8050
Website: www.topequipment.net

Kim Chapman, AR Comptroller

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Dennis Elliott, General Manager

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Mike Elliott, Vice President

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Tim Elliott, President

timelliott@topequipment.net

John Garay, Sales Manager

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James Goin, Service Manager

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Major Vendors: Billy Goat, Echo, Scag, Shindaiwa

Walker Mid-America *10/27/22

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Harrisonville, MO 64701
Tel: 816.884.5530 Fax: 816.884.5781
Website: www.walkermidamerica.com

Douglas Hartzler, CEO/President

doug@walkermidamerica.com

Major Vendors: Walker, Ecolawn



***LAST UPDATE OPEESA HAS RECEIVED**

MANUFACTURER MEMBERS

AMERICAN HONDA MOTOR CO., INC. - *1/2024

4900 Marconi Drive
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Tel: 678.339.2600 Fax: 678.339.2503
Email: honda_engines@ahm.honda.com
Website: www.engines.honda.com

Kevin Ramirez, Manager, Nat. Sales & AE
PSP Engines Group
Kevin_ramirez@na.honda.com

Products/Services: Enhancing the value and reliability of Power Equipment, American Honda Engine markets and supports high quality, dependable engines through distributors and manufacturers while maintaining our commitment to the environment.

Aspen Fuels USA, Inc. *10/2023

410 North Michigan , Suite 720
Chicago, IL 60611
Tel: 312.283.7347
Website: www.aspenfuels.us

James Armstrong, VP of Operations
James.armstrong@lantmannen.com

Products/Services: Aspen Fuels

BRIGGS & STRATTON, LLC *10/2023

12301 W. Wirth Street
Wauwatosa, WI 53222
Tel: 414.803.0481
Website: www.vanguardpower.com

Bill Schaut, Sales Manager
Schaut.Billy@basco.com

Products/Services: Power application experts and world's largest producer of gasoline engines for outdoor power equipment and innovative power solutions, including commercial lithium-ion battery packs. Vanguard® commercial power solutions include single-cylinder horizontal engines from 5.5 to 14 gross horsepower, Vanguard Small Block V-Twin horizontal and vertical engines from 16 to 23 gross horsepower, Vanguard 810 V-Twin vertical engines from 26 to 28 gross horsepower, Vanguard BIG BLOCK™ V-Twin engines from 33 to 40 gross horsepower, and battery packs from 1.5kWh to 10kWh. Vanguard power solutions help professionals maximize productivity by reducing downtime and increasing efficiency through practical innovations, such as Oil Guard™, TransportGuard®, electronic fuel injection (EFI), and electronic throttle control (ETC).

COUNTRY CLIPPER - *10/2023

613 W English Street
Corydon, IA 50060
Mailing Address: 614 W English
Corydon, IA 50060
Tel: 800.344.8237 Fax: 641.872.1593
countryclipper@countryclipper.com
Website: www.countryclipper.com

Blaine Fields, National Sales Manager
bfields@countryclipper.com
Rob Hilton, Product Support Manager
robhilton@countryclipper.com

Products/Services: Division of Shivers Manufacturing, Country Clipper designs and manufactures zero-turn mowers for residential and commercial markets. Durable, dependable mowers with innovative features for easy use, maintenance and performance.

ECHO INC. *10/26/22

400 Oakwood Road
Lake Zurich, IL 60047
Tel: 847.540.8400 Fax: 847.540.9670
Website: www.echo-usa.com

Kenn Ahrens, National Sales Mgr, NA
kenn_ahrens@echo-usa.com
Erik Memmo, Vice President of Sales
erik_memmo@echo-usa.com

Products/Services: Echo, Shindaiwa

EXMARK MFG. CO.,INC. *11/2023

415 Industrial Row
Beatrice, NE 68310
Tel: 402.223.6300
Website: www.exmark.com

Jonathan Guarneri, Product Manager
jonathan.guarneri@exmark.com

Products/Services: Mowers and Turf Care

GENERAC POWER SYSTEMS, INC. *9/2023

S45W19290 Hwy 59
Waukesha, WI 53189
Tel: 262.544.4811
Website: www.generac.com

Mike Hoban, VP of Sales-Chore Products Group
michael.hoban@drpower.com

Mike Rather, VP of Business Development
michael.rather@generac.com

Products/Services: DR Power Equipment, Generac Power Products, Mean Green Mowers

GREENWORKS COMMERCIAL *11/2023

500 South Main Street, Suite 450
Mooresville, NC 28115
Tel: 704.660.2875
Website: www.greenworkscommercial.com

Kevin Hall
khall@greenworkstools.com
Anthony Marchese
tmarchese@greenworkstools.com

Product/Services: Battery-powered outdoor power tools for landscaping professionals. An innovative, best-in-class 82-volt battery platform powers multiple tool systems, delivering the power and performance of comparable gas-powered tools without the mess, fumes and noise.

HALTERMANN CARLESS*10/26/23

901 Wilshire Dr Suite 570
Troy, MI 48084
Tel: 248.930.0521 Fax:
Website: www.haltermann-carless.com

Bill Otto, U.S. Sales Manager
botto@h-c-s-group.com

Products/Services: XFuel

HUSQVARNA GROUP - *12/19/22

9335 Harris Corners Parkway, Suite 500
Charlotte, NC 28269
Tel: 704.597.5000 Fax: 704.597.8802
Website: www.husqvarna.com

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Carlos Haddad, VP/GM, Professional
Carlos.Haddad@husqvarnagroup.com
Matt Stangle, Sr. Dir. Distr. and Dir. Sales
Matt.Stangle@husqvarnagroup.com

Products/Services: OPE Manufacturer

KOHLER COMPANY *10/2023

444 Highland Drive, MS 102
Kohler, WI 53044
Tel: 920.457.4441 Fax: 920.453.5848
Website: www.kohlerengines.com

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America; Engines
craig.magalen@kohler.com
Vincenzo Perrone, President - Engines
vincenzo.perrone@kohler.com
Chris Rector, Director of Aftermarket
Service and Support
chris.ector@kohler.com

Products/Services: Engines

MARUYAMA U.S., INC. *11/30/22

4770 Mercantile Drive
Fort Worth, TX 76137
Tel: 940.383.7400 Fax: 940.383.7466
info@maruyama-us.com
Website: www.maruyama-us.com

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sdavis@maruyama-us.com
Manuel Galvan, General Sales Manager
mgalvan@maruyama-us.com
Corrie Thibodeaux, Domestic Sales Mgr
cthibodeaux@maruyama-us.com
Masaharu Uchiyama, President
uchiyama@maruyama-us.com

Products/Services: Handheld power
equipment, pump & agricultural spray
equipment, pest pump & spray equipment.

OREGON TOOL INC. *10/27/22

4909 SE International Way
Portland, OR 97222-4679
Tel: 503.653.8881
info@blount.com
Website: www.OregonProducts.com

Carissa Gingras, Dir. Channel Strategy &
Marketing
carissa.gingras@oregontool.com
Jason Landmark, President – Forestry,
Lawn & Garden
jason.landmark@oregontool.com

Products/Services: Global
manufacturer and marketer of
replacement parts, equipment and
accessories for the forestry, lawn &
garden; farm, ranch and agriculture; and
concrete cutting and finishing markets.
Blount is the market leader in
manufacturing saw chains and guide bars
for chain saws under the brands Oregon
and Carlton. Blount sells high-quality,
innovative products in more than 115
countries through an extensive global
distribution network.

PECO *10/2023

10 Walden Drive
Arden, NC 28704
Tel: 828.684.1234 Fax: 828.684.0858
peco@lawnvac.com
Website: www.lawnvac.com

Peter Cook, President
peter.cook@lawnvac.com

Products/Services: PECO manufactures
a broad line of grass and leaf collection
systems for ZTR mowers, garden and
compact tractors, as well as brush cutters
and attachments.

PORTABLE WINCH *10/2023

1170 Thomas-Tremblay St.
Sherbrooke Qc J1G 5G5
Canada
Tel: 819.563.2193
Website: www.portablewinch.com
Jean-William Bergevin, Sales Manager
jwbergevin@portablewinch.com
Christian Pelletier, General Director
cpelletier@portablewinch.com
Pierre Roy, President
proy@portablewinch.com

Products/Services: Self powered winch
(gas/battery)

SCAG POWER EQUIPMENT *1.2024

1000 Metalcraft Drive
Mayville, WI 53050
Tel: 920.644.8100 Fax: 920.644.0111
Website: www.scag.com

Troy Blewett, Business & Dealer Dev. Mgr
tblewett@scag.com

Products/Services: Commercial and
residential lawn mowers, debris blowers,
spreaders/sprayers and accessories, truck
loaders

SCHILLER GROUNDS CARE *9/2023

1028 Street Road
Southampton, PA 18966
Mailing Address: PO Box 38
Southampton, PA 18966
Tel: 215.357.5110 Fax: 215.364.2852

Martin Dain, Product Manager
mdain@schillergc.com
Gina Putnam, Director, Sales & Marketing
gputnam@schillergc.com
Tom Schwarz, VP Accounting & Finance
tschwarz@schillergc.com

Products/Services: Outdoor Power
Equipment: Little Wonder, Mantis,
Classen

**SNOWEX-A DIV. OF DOUGLAS
DYNAMICS *10/2023**

531 Ajax Drive
Madison Heights, MI 48071
Tel: 844.234.2538 Fax: 248.586.3501
Website: www.snowexproducts.com

Tracey Fischer-Gaetz, NA Sales Manager
tracey.fischer-gaetz@trynexfactory.com

Products/Services: SnowEx – snow and
ice control products that include sand/salt
spreaders, liquid applicators and
snowplows.

**STANLEY BLACK & DECKER
OUTDOOR *1/5/23**

5903 Grafton Road
Valley City, OH 44280
Mailing Address: PO Box 368023
Cleveland, OH 44136
Tel: 330.225.2600
Website:
www.stanleyblackanddecker.com

Brandon Dennis, VP & GM, Post-Sale
Support
Brandon.dennis@sbdinc.com
Chris Hlavna, Sr. Dir. of Sales & Mkt Dev
Chris.hlavna@sbdinc.com

Products/Services: A global leader in
outdoor products and services sold under
the brand names of BigDog,
Black+Decker, Craftsman, Cub Cadet,
DeWALT, Hustler, Robomow, Rover,
Stanley, Troy-Bilt, and Wolf Garten.

TIMKEN BELTS *9/2023

2601 W Battlefield Rd.
Springfield, MO 65807
Tel: 866.773.2926
Website: www.timkenbelts.com

Ali Alkasey, Account Mgr Eastern Region
Ali.alkasey@timken.com

Products/Services: Proprietary Timken Belts, Power Transmission Belts

WALKER MANUFACTURING *1/13/22

5925 East Harmony Road
Fort Collins, CO 80528
Tel: 800.279.8537 Fax: 970.221.5619
Website: www.walker.com

Bob Clancy, Sales Manager
bobc@walker.com
Tim Cromley, Marketing Manager
timc@walker.com
Bob Walker, Chairman
Dean Walker, Executive VP/Vice Chairman
Ryan Walker, President
Ted Walker, Vice President-Engineering

Products/Services: Walker Mowers

WORLDLAWN POWER EQUIPMENT *9/2023

401 Commerce Street
Beatrice, NE 68310
Mailing Address: PO Box 888
Beatrice, NE 68310
Tel: 800.267.4255 Fax: 402.223.4103
Website: www.worldlawn.com

Nathan Antons, National Sales Manager
nathan.antons@worldlawn.com
Tino Muratore, General Manager
tino.muratore@worldlawn.com

Products/Services: Manufacturer of residential & commercial turf products.

WRIGHT MANUFACTURING, INC. *10/2023

4600 Wedgewood Blvd, Ste X
Frederick, MD 21703
Tel: 301.360.9810
Website: www.wrightmfg.com

John Foran, President
johnf@wrightmfg.com
Ed Wright, CEO
edw@wrightmfg.com
Dennis Opalacz, VP Sales
denniso@wrightmfg.com

Products/Services: Manufacturer of Commercial Mowers, Grass Gobbler Catchers and Velke Sulkies.

YAT USA, INC. *10/2023

10506 Bryton Corporate Center Dr. #500
Huntersville, NC 28078
Tel: 800.261.3981
Senix.info@yatusa.com
Website: www.senixtools.com

Rocky Reynolds, VP Sales & Marketing
rocky.reynolds@yatusa.com

Products/Services: AC outdoor power equipment, Briggs & Stratton engines on gas mowers, Cordless outdoor power equipment, Cordless power tools, 4 Cycle Gas outdoor power equipment, Senix



AFFILIATE MEMBERS

AKTION ASSOCIATES - * 10/2023

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Maumee, OH 43657
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Website: www.aktion.com

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pbrennan@aktion.com
Laurie Dieball, Director of Marketing
ldieball@aktion.com

Products/Services: Infor, Cloudsuite
Distribution

EQUIPMENT & ENGINE TRAINING COUNCIL (EETC) *9/2023

344 Oak Grove Road
Kings Mountain, NC 28086
Tel: 888.406.1810 Fax: 803.250.3632
Website: www.eetc.org

Rainy Greene, Certification Test Admin.
cert@eetc.org
Erik Sides, Executive Director
eetc@eetc.org

Products/Services: Technician
Certification, School Accreditation,
Training & Education

HUNTINGTON DISTRIBUTION FINANCE

***1/4/22**

1475 E Woodfield Road, #1100
Schaumburg, IL 60173
Tel: 847.330.5275 Fax: 877.329.8237
Website: www.tcfif.com

***LAST UPDATE OPEESA HAS RECEIVED**

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chopkins@tcfif.com
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Victor.rivera@tcfif.com
Tom Sorrentino, Sr. VP General Manager
tsorrentino@tcfif.com

Products/Services: Inventory Finance

IDEAL COMPUTER SYSTEMS - * **12/2023**

624 Six Flags Dr.
Arlington, TX 76011
Tel: 817.505.2604
Website: www.idealcomputersystems.com

Tim Berman, Innovation Manager
tim.berman@constellationdealer.com
Products/Services: Dealer Management
Software

LeadVenture INC. *9/2023

4949 Meadows Rd, Suite 150
Lake Oswego, OR 97035
Tel: 414.973.4300 Fax: 414.973.4600
marketing@arinet.com
Website: www.arinet.com

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Development/Sr. Solution Designer
Jon.carpenter@arinet.com

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Development – OPE Sales
brian.rhode@leadventure.com

John Schuldt, Marketing Coordinator
John.Schuldt@arinet.com

Tony Zane, Sales Manager – OPE Sales
Tony.Zane@arinet.com

Products/Services: Electronic Part Catalogs, Lead Generation, Lead Management, Websites, eCommerce, Digital Marketing Services

OUTDOOR POWER EQUIPMENT INSTITUTE (OPEI)

1605 King Street
Alexandria, VA 22314
Tel: 703.549.7600 Fax: 703.549.7604
Website: www.opei.org

Kris Kiser, President & CEO
kkiser@opei.org
Marla Popkin, Director of Meetings
mpopkin@opei.org

Products/Services: OPE Trade Association

SHEFFIELD FINANCIAL, Division. of Truist Bank, * 9/2023

101 N. Cherry Street 4th Floor
Winston-Salem, NC 27101
Mailing Address: PO Box 25127
Winston Salem, NC 27114
Tel: 800.438.8892 Fax: 800.438.8894
Website: www.sheffieldfinancial.com

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sandersson@sheffieldfinancial.com

Kenny Brooks, Head of Power Sport/Power Equip Lending

kenny.brooks@truist.com

Tabatha Essex, AVP-Sales Support

tessex@sheffieldfinancial.com

Kevin Parker, SVP Chief Sales Officer

kevin@sheffieldfinancial.com

Mark Souder, VP Client Development Officer

msouder@sheffieldfinancial.com

Products/Services: Outdoor Power Equipment, Utility Vehicle and Trailer

Retail Financing for Consumers, Homeowners and Small Business Owners

SYNCHRONY *9/2023

777 Long Ridge Road
Stamford, CT 06902
Tel: 877.856.8733 Fax: 866.315.9277
Website: www.syf.com

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Teri.heldman@syf.com

Jesse Krell, VP OPE
jesse.r.krell@syf.com

Sara Martin, Client Development
sara.martin@syf.com

Nick Punamiya, AVP, Account Manager
Nick.Punamiya@syf.com

Products/Services: Synchrony offers revolving and installment retail financing for residential buyers, landscape professionals and business entities.

TD POINT OF PURCHASE SOLUTIONS *10/2023

1313 North Market Street
Wilmington, DE 19801
800.538.3638
Website:
www.tdpartnershipprograms.com/yardcard

Rory Campbell, VP National Account Mgr
rory.campbell@td.com

Art Couch, Dir. Manufacturer and Dealer Relations
art.couch@td.com

Mark Fleener, VP National Account Mgr
mark.fleener@td.com

Mike Lupo, VP SR National Account Mgr
michael.lupo@td.com

Products/Services: Consumer and Commercial Retail Financing

trDigital LLC *12/2023

1097 Grayton
Grosse Pointe Park, MI 48230

313.319.8634

Website: www.trDigital-llc.com

Sarah McLean – Director of Operations

Sarah@trdigital-llc.com

Kathryn Resseguie – Creative Director

Kathryn@trdigital-llc.com

Todd Riley, CEO/President

todd@trDigital-llc.com

Jake Segrin, Dir. of Strategic Partnerships

Jake@trdigital-llc.com

Products/Services: We provide services to help the two-step distribution industry more effectively market the products they sell.

trDIGITAL is the only “Distributor First” focused agency in the OPE industry. We build custom marketing programs aligned with the distributor’s objectives to facilitate selling, execution, and education at the dealer level. Over the past fourteen years our team has honed our approach to maximize alignment and marketing ROI across the entire 2-step channel.

No two brands, distributors or dealers are identical, so cookie cutter solutions fall short in the OPE industry. trDIGITAL has a complete toolbox of marketing tools to choose from, including, SEM, SEO, programmatic display, video & audio (geo, transactional, social, demographic & psychographic targeting), lead generation, digital outdoor and direct mail.

TRUE RADIUS MARKETING *12/19/22

1030 Doris Road

Auburn Hills, MI 48326

Tel: 844.746.2970

Website: www.trueradiusmarketing.com

Jason Henderson, President

jasonh@trueradiusmarketing.com

Jon Bennett, National Sales

jonb@trueradiusmarketing.com

Hunter Ledgerwood, Account Executive

hunterl@trueradiusmarketing.com

Products/Services: True Radius Marketing (TRM) is a full-service digital marketing agency that specializes in providing turn-key digital marketing and technology solutions to OPE manufacturers, distributors, and dealers. We offer a wide range of services, including SEM, social media marketing, custom websites, OTT/CTV and data analysis/reporting, to help you grow your business. Given our comprehensive range of services, we can help you develop and implement a unique digital marketing strategy that will drive brand/product awareness, increase website traffic, generate leads, and ultimately grow your business. Contact us today to learn more.

WELLS FARGO COMMERCIAL DISTRIBUTION FINANCE

10 South Wacker Drive, 31st Floor
Chicago, IL 60606

Tel: 800.451.5944

Website: www.wellsfargo.com/cdf

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David S. Wilson, Sales Leader

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Paul Shea, National Account Manager

paul.r.shea@wellsfargo.com

Products/Services: Inventory Finance