



NICK PERICLE

Managing Director

Nick Pericle has spent the last decade working with distributors, from branches to boardrooms. A Managing Director at the software consulting firm, ProfitOptics, Nick is best known for architecting bespoke solutions and spearheading large-scale digital transformation projects, which have both saved organizations tens of thousands of efficiency hours, and added millions to their bottom line. With a deep understanding of distribution, manufacturing, and healthcare, combined with extensive experience across diverse tech stacks and ERP platforms, there's scarcely a challenge he hasn't personally rolled up his sleeves on.

Outside the tech realm, Nick is a devoted husband, father of three, and an avid outdoorsman, always eager for the next adventure.

ProfitOptics, LLC
ProfitOptics.com