



Officers and Board of Directors

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Steven Purdy
Vice President
Oscar Wilson Engine & Parts
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smpurdy@oscar-wilson.com

Lauren Nassar
Secretary/Treasurer
Term: 2025
Pace
(734) 453-6258 X1104
laurenn@pacelink.com

Arin Monroe
Past President
Hayward Distributing Co.
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amonroe@haydist.com

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Term: 2025
Outdoor Equip. Distributors
(828) 553-7341
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Term: 2025
Smith South Central
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rsmith@smithssc.com

Art Couch
Manufacturer/Affiliate
Term: 2025
TD Retail Card Services
(201) 560-6853
Art.couch@td.com

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Term: 2026
KPM Exceptional
973.584.5400 x147
donna@kpmedi.com

Griffin Medart
Term: 2026
Medart, Inc.
(636) 282-2300 x3142
gmedart@medartinc.com

Steve Iveson
Manufacturer/Affiliate
Term: 2024
Briggs & Stratton
(951) 816-8942
iveson.steve@basco.com

Scott Crader
Director
Term: 2027
Crader Distributing Co.
(573) 238-2675
cradersc@cdcstihl.biz

Nancy Cueroni
Executive Director
865.264.8580
info@opeesa.com

***LAST UPDATE OPEESA HAS RECEIVED**



DISTRIBUTOR MEMBERS

BRYAN EQUIPMENT SALES, INC.

***9/2024**

6300 Smith Road
Loveland, OH 45140
Tel: 513.248.2000 Fax: 513.248.5469
info@bryanequipment.com
Website: www.bryanequipment.com

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darcyb@bryanequipment.com
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rbiv@bryanequipment.com
Doug Geers, CSMO
dougg@bryanequipment.com
Lisa Taylor, CFO
lisat@bryanequipment.com

Major Vendor: Stihl, Inc.

CARSWELL DISTRIBUTING COMPANY

***10/2024**

3750 North Liberty Street
Winston Salem, NC 27105
Tel: 336.767.7700 Fax: 336.767.8802
sales@carswelldist.com
Website: www.carswelldist.com

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mfairfax@carswelldist.com
Bill Parsley, Chairman
bparsley@carswelldist.com
Robert Parsley, CFO
rparsley@carswelldist.com
Will Parsley, President, CEO
wparsley@carswelldist.com

Eric Rauschenberg, Marketing Manager
erauschenberg@carswelldist.com
Jim Steele, Sales Manager - Carswell/OEI
jimsteele@gmail.com

Branches:

Carswell/OEI
2400 Mount Zion Road
Greenwood AR 72936
Shannon Willsey, General Manager

Major Vendors: Bob Cat, Classen, Encore, Greenworks, Little Wonder, Mantis, Red Max, Rotary, Ryan, Solis, Tecumseh, Worldlawn

COATES LANDSCAPE SUPPLY

***10/2024**

2960 S 2000 W
Rexburg, ID 83440
Mailing Address: PO Box 305
Rexburg, ID 83440
Tel: 208.656.0600 Fax: 208.656.0611
Website: www.coatespower.com

Blair Coates, President
blair@coatespower.com
Chase Coates, Vice President
chase@coatespower.com
Dan Coates, Dealer Integration & Training
dan@coatespower.com
Michelle Coates, CFO
michelle@coatespower.com
Phillip Coates, Vice President
phillip@coatespower.com

Preston Farner, General Sales Manager
preston@coatespower.com
Andy Linger, Service Manager
andy@coatespower.com

Major Vendors: Eco Lawn, Walker
Manufacturing Co., Kunz Engineering, Inc.

CONGDON ASSOCIATES
DISTRIBUTION COMPANY CADCO

***2/2024**

8 McFadden Road
Easton, PA 18045
Tel: 908.213.0303 Fax: 908.213.1881
Website: www.cadcodist.com

Tim Congdon, CEO
timc@cadcodist.com
Matthew T. Congdon, President & COO
mattc@cadcodist.com
Ryan Adams, Controller
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tamers@cadcodist.com
James Vasko, Inside Sales
jamesv@cadcodist.com
Marlin Weaver, Sales Manager
marlinw@cadcodist.com
George Smith, Parts Manager
georges@cadcodist.com
Jeff Barrows, Tech Service Manager
jbarrows@cadcodist.com

Major Vendors: Ferris, Fraden, Ground
Logic, Mean Green Machine, SnowEx,
Spider, Stinger, TurfEx, World Lawn

CPT CANADA POWER TECH., LTD.

161 Watline Avenue
Mississauga, ON, Canada L4Z 1P2
Tel: 905.890.6900 Fax: 905.890.7481
Website: www.canadapowertech.com

Gavin Bequiri, President
gbequiri@canadapowertech.com Tim
Bequiri, Chairman

tbequiri@idirect.ca

Chris Critchley, Sales Manager
ccritchley@canadapowertech.com

Canadian Branches:

101-10821-182 Street
Edmonton, AB T5S 1J5

224 Migneron Street
Ville St. Laurent, PQ, H4T 1Y7

131 Queen St, Unit 3
Woodstock, NB, E7M 2MB

Major Vendors: Campbell Hausfeld,
Generac, Husqvarna Outdoor Products,
Jiffy & Ardisam, Kohler, Oregon, Solo,
Tecumseh

CRADER DISTRIBUTING COMPANY

***9/2023**

Highway 34 West
Marble Hill, MO 63764
Tel: 573.238.2675 Fax: 573.238.3088
Website: www.cdcbmestihl.com

Stan Beel, Vice President
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Roxanne Brown, Marketing Director
brownr@cdcstihl.biz
Bob Clubb, Sales Manager - North
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Scott Crader, President
cradersc@cdcstihl.biz
Stanley L. Crader, Chairman of the Board
craders@cdcstihl.biz
Robin Hastings, GM Blue Mountain
hastingsr@cdcstihl.biz

Branch:

Blue Mountain Equipment
1800 South Airport Road
McKinney TX 75069

Major Vendor: Stihl

EDM DISTRIBUTING *10/2024

1251 East Street South
Suffield, CT 06078
Tel: 860.623.9336 Fax: 860.292.1621
Website: www.edmdistributors.com

Joseph F. McLean, President
jmclean@edmdistributors.com

Major Vendors: Brown Mfg., Buffalo Turbine, D'ttach, Maruyama, Spyker, Wright Mfg.

FLORIDA OUTDOOR EQUIPMENT, INC. *10/2024

2691 Dardanelle Drive
Orlando, FL 32808-5143
Tel: 407.295.5010 Fax: 407.295.7960
foe@floridaoutdoor.com
Website: www.floridaoutdoor.com

Benny DeShetler, General Manager
mbdeshetler@floridaoutdoor.com

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kdeshetler@floridaoutdoor.com

Mark DeShetler, President
mdeshetler@floridaoutdoor.com

Delana McGuire, Controller
dmcguire@floridaoutdoor.com

Andy Sadlon, Service Manager
asadlon@floridaoutdoor.com

Greg Thompson, Sales Manager
gthompson@floridaoutdoor.com

Major Vendors: Billy Goat, Echo, Scag, Shindaiwa

GARDNER, INC. *10/2024

3641 Interchange Road
Columbus, OH 43204
Tel: 888-GARDNER Fax: 614.456.4001
Website: www.gardnerinc.com

Ted Finn, CEO/Owner
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Scott Harris, EVP, Sales & Marketing
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Rick Jackson, Sales Manager
rickj@gardnerinc.com

Todd Slawson, Corporate President
todds@gardnerinc.com

Alex Wyatt, VP-OEM & National Accounts
awyatt@gardnerinc.com

Branches:

Boston, MA
Greensboro, NC
Jacksonville, FL
Memphis, TN
Portland, OR

Major Vendors: Accelerator, Agri-Fab, Ambrogio, B3C, BCS America, Carlisle, CAT Diamond Blades, Champion, Cub Cadet, DR Power, Generac, HomeLite, Husqvarna, Hustler, Hydro-Gear, Karcher, NGK, Oregon, Rehlko, Rhino, SBDO, Simpson, SpeeCo, Tecumseh, Troy-Bilt, TRU South, Tuff Torq, TTI, Umount, VP Fuel, Walbro, ZAMA

HAYWARD DISTRIBUTING COMPANY *11/2024

4061 Perimeter Drive
Columbus, OH 43228
Tel: 614.272.5953 Fax: 614.272.5959
Website: www.haydist.com

Jeff Budde, CFO
jeffbudde@haydist.com

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mbudde@haydist.com

Greg Clouse, Director of Sales
gclouse@haydist.com

Arin Monroe, Co-CEO & President
amonroe@haydist.com

Jason Teman, Director of Sales
jteman@haydist.com

Major Vendors: Bobcat, Brown, Classen, Encore, EGO, EZ Trench, Honda, Kanga,

Little Wonder, Mantis, Maruyama, Meyer,
MHP Grills, Rhino, Spyker

KPM EXCEPTIONAL, LLC *10/2023

One Exceptional Way
Landing, NJ 07850
Tel: 973.584.5400 Fax: 973.584.6813
Website: www.kpmedi.com

Glenn Beyerl, President/CEO
grbeyerl@kpmedi.com
David Dollard, VP of Sales & Marketing
david@kpmedi.com
Nicholas (Nick) Fierle, GM, Buffalo Oper.
nick@kpmedi.com
Donna Grenot, Secretary, Treasurer, CFO
donna@kpmedi.com
Jesse Hellyer, VP of Operations
jesse@kpmedi.com
Michael (Gino) Martin, Vice President
gino@kpmedi.com

Major Vendors: Bluebird, Grass
Gobbler, Rinnai, Scag, SnoWay,
Toyotomi, Velke, Vortexx, Wright Mfg

LAWN EQUIPMENT PARTS COMPANY

***09/2024**

1475 River Road
Marietta, PA 17547
Tel: 717.426.5200 Fax: 717.426.5206
Website: www.lepco.com

Jeff Clark, President
jclark@lepco.com
Andrew Clark, Procurement Analyst &
Inventory Control
aclark@lepco.com
Emily Fritz, Marketing Manager
efritz@lepco.com
Mark Hessinger, Vice President
mhessinger@lepco.com
Chris Hyrb, VP, General Manager
chyrb@lepco.com
Rob Kintner, Chief Financial Officer, Dir.
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rkintner@lepco.com

Jacques Pereira, Sales Manager
jpereira@lepco.com
Dave Peterson, Sales Manager
dpeterson@lepco.com

Major Vendors: Billy Goat, Brown, Echo,
Exmark, Shindaiwa

LEE OUTDOOR POWER, LLC. *10/25/22

3045 Knight Avenue
Waycross, GA 31503
Tel: 912.284.9900 Fax: 912.284.0510
Website: www.LeeOutdoorPower.com

Justin M. Baxley, President
justinb@leeoutdoorpower.com

Major Vendors: EcoLawn Applicators,
Spyker Spreaders, Walker Mowers

LL JOHNSON DISTRIBUTING CO.
***10/2023**

4700 Holly Street
Denver, CO 80216
Tel: 303.394.6656
Website: www.ljohnson.com

Scott Fritchie, Division Manager
sfritchie@ljohnson.com
Jim Johnson, President CEO
jjohnson@ljohnson.com

Products/Services: Blue Bird,
Maruyama, MFG, Power Equipment,
Scag, Schiller G.C., SnowEx, Toro, Wright

MARR BROS., INC. *11/2024

423 E Jefferson Blvd.
Dallas, TX 75203
Tel: 214.948.7387 Fax: 214.946.6259
Website: www.marrbros.com

Michael Gholson, Sales Manager
michael.gholson@marrbros.com
Russell Marr, President
russmarr@marrbros.com

Major Vendors: Country Clipper, DR Power, Eclipse Canopies EHP/Husqvarna, Generac, Hydro-Gear, Kohler, MTD, MacKissic, McLane, Michelin, Subaru, Tecumseh, Troy Bilt, TruFuel, VP Fuel, Walbro, Zama

MEDART ENGINE *10/2023

124 Manufacturers Drive
St. Louis, MO 63010-4727
Tel: 636.282.2300 Fax: 888.510.3100
Website: www.medartengine.com

Andy Heck, CFO

aheck@medartinc.com

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bjones@medartengine.com

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Tyler Nelson, Dir. of Logistics & Northern Operations

tnelson@medartengine.com

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srutledge@medartengine.com

Wayne Taake, VP & General Manager

wntaake@medartengine.com

Branches:

10310 High Point Road
Olive Branch, MS 38654

9630 Woodend Road
Edwardsville, KS 66111

4895 South Belt Central Drive
Houston, TX 77048

3801 Thurston Avenue
Anoka, MN 55303

Major Vendors: Accelerator, Agri-Fab, Cat Diamond Tools, Champion, Comet,

Efco, Flambeau, Grass Gobbler, Hayes, Hero, Hydro-Gear, Jiffy, Jungle Jim's, Kisol, Kohler, LCT, MinuteMan, Noram, NGK, NOCO, Opti, Oregon Tool, Peerless, Pix, Power Pro, Rhino, Stanley Black & Decker, Strike Master, Sunfire Heaters, Tecumseh, Toro, Troybilt, Tuff Top, Velke, Umount VP Fuel

MIDWEST EQUIPMENT & SUPPLY CO. *10/2023

2145 Bergdolt Road
Evansville, IN 47711
Mailing Address: PO Box 4627
Evansville, IN 47724
Tel: 812.425.6216 Fax: 812.425.6294
mail@mweco.com
Website: www.mweco.com

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glennh@mweco.com

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justinn@mweco.com

Rob Reynolds, Vice President, COO

robr@mweco.com

Brad Smith, Controller

brads@mweco.com

Scott Tindle, Dir. Of Customer Support

scottt@mweco.com

Major Vendors: Billy Goat, Echo, Scag, Shindaiwa,

OSCAR WILSON ENGINES & PARTS - *9/2023

826 Lonestar Drive
O'Fallon, MO 63366
Tel: 800.873.6722 Fax: 800.873.6720
sales@oscar-wilson.com
Website: www.oscar-wilson.com

Steven M. Purdy, President

smpurdy@oscar-wilson.com

Major Vendors: Aspen Fuel, Dixie Chopper, Encore, Generac, Husqvarna Outdoor Products, Hydro-Gear,

Maruyama, Oregon, Stanley Black & Decker/MTD Products, Stinger, TruSouth

OUTDOOR EQUIPMENT DISTRIBUTORS *2/2025

2721 Discovery Drive
Raleigh, NC 27616
Mailing Address: PO Box 58494
Raleigh, NC 27658-8494
Tel: 919.876.6937 Fax: 919.850.9163
Website: www.oedinc.com

John Dobbins, General Manager
jdobbins@oedinc.com
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pgillis@oedinc.com
Chris Lynn, Operations Manager
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Gregg Mangum, Senior Service Assoc.
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Bob Mitchell, Controller
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Matt Peter, Sales Manager
mpeter@oedinc.com
Lori White, Advertising Manager/State Contract Coordinator
lwhite@oedinc.com
Rob Zucker, President
rzucker@oedinc.com
David Zucker, Vice President
dzucker@oedinc.com

Major Vendors: Brown, Echo, Shindaiwa, Wright, Walker

PACE, INC. - *1/2025

739 S Mill St.
Plymouth, MI 48170
Tel: 734.453.6258 Fax: 800.732.5447
Website: www.pacelink.com

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Ruben Dominguez, CIO
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jasonf@pacelink.com

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Chris Saxton, President
chriss@pacelink.com
Lauren Saxton Nassar, HR Manager
laurenn@pacelink.com
Pam Tigani, VP Finance
pamt@pacelink.com

Branches:

2130 Interstate Drive
Lakeland, FL 33805

5850 Alder Avenue
Sacramento, CA 95828

211 W Stephenie
Cortland IL 6011
16750 SE Kens Ct
Milwaukie, OR 97267

Major Vendors: Accelerator, Barreto, Bluebird, Bobcat Turf, Brown, EcoLawn, Ferris, Hatz Diesel, Honda Engines, Honda Power Equipment, Jacto, Little Wonder/Mantis/Classen, MacKissic, Power Trim Edgers, Portable Winch, Power Pro, Pro Power Products, Rhino, Scag, SnoWay, Trynex/SnowEx, Vortexx, Wright

POWER DISTRIBUTORS *10/2024

3700 Paragon Drive
Columbus, OH 43228
Tel: 800.554.3336
Website: www.powerdistributors.com

Darold Dunham, VP Marketing
darold.dunham@powerdistributors.com

Major Vendors: Briggs & Stratton, Oregon, Pioneer

POWER EQUIPMENT DISTRIBUTORS

***10/2024**

69250 Burke Drive
Richmond, MI 48062
Tel: 800.624.2932 Fax: 800.562.1956
sales@powereqp.com
Website: www.powereqp.com

Bev DeVriendt, President

bev@powereqp.com

Ron DeVriendt, Executive Vice President

rdevriendt@powereqp.com

Branches:

500 Jerry Steele Lane
McDonough, GA 3025
Tel: 800.955.4655 Fax: 800.957.7074
sales@powereqp.com
Website: www.powereqp.com

Major Vendors: Accelerator, Billy Goat,
Champion Spark Plugs Exmark, Grass
Gobbler, Kohler, McLane, Ohio Steel,
Power Trim, Velke, Z-Turf Equipment

POWER TOOL COMPANY *1/13/22

1709 Lamons Lane
Johnson City, TN 37602
Mailing Address: PO Box 5987
Johnson City, TN 37602
Tel: 423.926.2174 Fax: 423.926.1679
sales@powertoolco.com
Website: www.powertoolco.com

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jeremiah.gregory@powertoolco.com

Ed Walls, Technology Manager

ed.walls@powertoolco.com

Fred Whitson, Chairman

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Major Vendors: Scag, Velke

PRECISION WORK, INC *11/2024

75 Harbor Road
Port Washington, NY 11050
Tel: 516.883.2002 Fax: 516.883.1400
Website: www.precisionworkinc.com

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Steve Jacklitsch, Parts Manager

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Ardwin Pena, Service Manager

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Jeffrey Plotka, President

jeff@precisionworkinc.com

Adam Rose, Operations Manager

adamr@precisionworkinc.com

Major Vendors: Classen, Ecolawn
Applicators, The Square Barrel, Walker
Manufacturing Company

RBI CORPORATION- *9/2024

10201 Cedar Ridge Drive
Ashland VA 23005
Mailing Address: PO Box 9318
Richmond, VA 23227
Tel: 804.550.2210 Fax: 800.947.1335
Website: www.rbicorp.com

Lucas Mezzenga, CEO

lmezzenga@rbicorp.com

Tom Miller, Chairman

tmiller@rbicorp.com

Major Vendors: Oregon

ROBERTS SUPPLY, INC. *10/2023

4203 Metric Drive
Winter Park, FL 32792-6897
Tel: 407.657.5555 Fax: 407.657.4007
Website: www.robertssupply.com

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l.sklar@robertssupply.com

Craig Vining, VP Finance
c.vining@robertssupply.com

Mark Vining, President
m.vining@robertssupply.com

Major Vendors: Envy, Exmark,
Intimidator, Jacto, Spartan, Tru-Fuel,
Z-Spray

SMITHS SOUTH-CENTRAL SALES, LLC
***9/2024**

1802 South Arkansas Street
Springhill, LA 71075
Mailing Address: PO Box 578
Springhill, LA 71075
Tel: 318.539.2594 Fax: 318.539.4712
info@smithssc.com
Website: www.smithssc.com

Robert N. Smith, President
rsmith@smithssc.com

Tommy Stahl, Sales Manager
tstahl@smithssc.com

Rose S. Taliaferro, Vice President
rtaliaferro@smithssc.com

Major Vendors: BE Equipment, Comet-
USA, EMAK, Encore, Firman, Husky
Forestry, Jacto, Maruyama, Oregon,
Portable Winch, PumpTEC, Rhino Tool,
SBD/MTD, Schiller Grounds Care,
TruFuel, Yamaha

STIHL SOUTHEAST, INC. *10/2024

2904 Tradeport Drive
Orlando, FL 32824
Tel: 407.240.7900 Fax:
Website: www.stihlse.com

Mark Bixler, President
markb@stihlse.com

Major Vendor: Stihl

STIHL SOUTHWEST, INC. *10/2023

2730 S River Creek Drive
Malvern, AR 72104
Mailing Address: PO Box 518
Malvern, AR 72104
Tel: 501.332.2788 Fax: 501.337.4393
Website: www.stihlsw.com

Bruce Brittain, CFO
bruceb@stihlsw.com

Susan Brittain, President
susanb@stihlsw.com

Adam Hanks, Manager-Sales & Technical
adamh@stihlsw.com

Major Vendor: Stihl

SUPERIOR IMPLEMENT & SUPPLY CO.
***11/8/22**

3590 St. Rt. 571 W
Greenville, OH 45331
Mailing Address: PO Box 470
Greenville, OH 45331
Tel: 937.548.2171 Fax: 937.548.1694
Website: www.sisco-inc.com

Gail Overholser, Secretary/Treasurer
gail@sisco-inc.com

Josh Overholser, President
josh@sisco-inc.com

Major Vendor: Grasshopper

TIDEWATER POWER EQUIPMENT, INC.

***10/2023**

3760 E. Virginia Beach Blvd, Suite A
Norfolk, VA 23502
Tel: 757.464.1755 Fax: 757.464.2054
info@tpeco.com
Website: www.tpeco.com

Nathan Hatcher, VP Sales
nhatcher@tpeco.com
Todd Winstead, President
twinstead@tpeco.com

Branch:

7206 Cessna Drive
Greensboro, NC 27409
Nickki Schembari, Facility Manager

Major Vendors: Belle, Bluebird, Dewalt,
Ecolawn, E-Z Trench, Honda Engines,
Honda Power Equipment, Hustler Turf
Equipment, Jacto, Rhino

TOP EQUIPMENT *11/2024

2301 Airport Road
Georgetown, TX 78628
Tel: 512.863.2998 Fax: 512.863.8050
Website: www.topequipment.net

Kim Chapman, AR Comptroller
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Greg Edgerton, Sales Manager
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Dennis Elliott, General Manager
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Mike Elliott, Vice President
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Tim Elliott, President
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John Garay, Sales Manager
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James Goin, Service Manager
jamesgoin@topequipment.net

Major Vendors: Billy Goat, Echo,
Exmark, Shindaiwa

***LAST UPDATE OPEESA HAS
RECEIVED**



MANUFACTURER MEMBERS

AMERICAN HONDA MOTOR CO., INC. -

***9/2024**

4900 Marconi Drive
Alpharetta, GA 30005
Tel: 678.339.2600 Fax: 678.339.2503
Email: honda_engines@ahm.honda.com
Website: www.engines.honda.com

Kevin Ramirez, Manager, Nat. Sales & AE
PSP Engines Group
Kevin_ramirez@na.honda.com

Products/Services: Enhancing the value
and reliability of Power Equipment,
American Honda Engine markets and
supports high quality, dependable engines
through distributors and manufacturers
while maintaining our commitment to the
environment.

BRIGGS & STRATTON, LLC *9/2024

12301 W. Wirth Street
Wauwatosa, WI 53222
Tel: 414.803.0481
Website: www.vanguardpower.com

Bill Schaut, Sales Manager
Schaut.Billy@basco.com

Products/Services: Vanguard® is the power
application expert and leading producer of
combustion engines for outdoor power
equipment, including commercial lithium-ion
battery packs. Vanguard commercial power
solutions include: single-cylinder horizontal
5.0 to 14.0 gross horsepower engines, Small

Block V-Twin horizontal and vertical 16.0 to 23.0 gross horsepower engines, 26.0 and 28.0 gross horsepower Mid-Block V-Twin vertical engines, BIG BLOCK™ V-Twin horizontal and vertical 33.0 to 40.0 gross horsepower engines, and battery backs from 1.5 kWh to 10kWh. Vanguard innovations, such as Oil Guard™, Oil Xtend™, TransportGuard™, electronic fuel injection (EFI) and electronic throttle control (ETC) maximize productivity and increase efficiency.

COUNTRY CLIPPER - *10/2024

613 W English Street
Corydon, IA 50060
Mailing Address: 614 W English
Corydon, IA 50060
Tel: 800.344.8237 Fax: 641.872.1593
countryclipper@countryclipper.com
Website: www.countryclipper.com

Blaine Fields, National Sales Manager
bfields@countryclipper.com
Rob Hilton, Product Support Manager
robhilton@countryclipper.com

Products/Services: Division of Shivers Manufacturing, Country Clipper designs and manufactures zero-turn mowers for residential and commercial markets. Durable, dependable mowers with innovative features for easy use, maintenance and performance.

ECHO INC. *11/2024

400 Oakwood Road
Lake Zurich, IL 60047
Tel: 847.540.8400 Fax: 847.540.9670
Website: www.echo-usa.com

Erik Memmo, Vice President, Sales
erik_memmo@echo-usa.com

Products/Services: ECHO, Shindaiwa

EXMARK MFG. CO.,INC. *1/2025

415 Industrial Row
Beatrice, NE 68310
Tel: 402.223.6300
Website: www.exmark.com

Jamie Briggs, Dir. of Product Mkt &
Customer Care
Jamie.Briggs@exmark.com

Products/Services: Mowers and Turf Care

GENERAC POWER SYSTEMS, INC. *12/2024

S45W19290 Hwy 59
Waukesha, WI 53189
Tel: 262.544.4811
Website: www.generac.com

Zach Mersch, Sales Mgr. Mean Green
zach.mersch@meangreenproducts.com

Products/Services: DR Power Equipment, Generac Power Products, Mean Green Mowers

GREENWORKS COMMERCIAL *10/2024

500 South Main Street, Suite 450
Mooresville, NC 28115
Tel:704.660.2875
Website: www.greenworkscommercial.com

Anthony Marchese
tmarchese@greenworkstools.com

Product/Services: Battery-powered outdoor power tools for landscaping professionals. An innovative, best-in-class 82-volt battery platform powers multiple tool systems, delivering the power and performance of comparable gas-powered tools without the mess, fumes and noise.

HALTERMANN CARLESS*10/26/23

901 Wilshire Dr Suite 570
Troy, MI 48084
Tel: 248.930.0521 Fax:
Website: www.haltermann-carless.com

Bill Otto, U.S. Sales Manager
botto@h-c-s-group.com

Products/Services: XFuel

HUSQVARNA GROUP - *12/19/22

9335 Harris Corners Parkway, Suite 500
Charlotte, NC 28269
Tel: 704.597.5000 Fax: 704.597.8802
Website: www.husqvarna.com

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austin.brooks@husqvarnagroup.com
Carlos Haddad, VP/GM, Professional
Carlos.Haddad@husqvarnagroup.com
Matt Stangle, Sr. Dir. Distr. and Dir. Sales
Matt.Stangle@husqvarnagroup.com

Products/Services: OPE Manufacturer

MARUYAMA U.S., INC. *11/30/22

4770 Mercantile Drive
Fort Worth, TX 76137
Tel: 940.383.7400 Fax: 940.383.7466
info@maruyama-us.com
Website: www.maruyama-us.com

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sdavis@maruyama-us.com
Manuel Galvan, General Sales Manager
mgalvan@maruyama-us.com
Corrie Thibodeaux, Domestic Sales Mgr
cthibodeaux@maruyama-us.com
Masaharu Uchiyama, President
uchiyama@maruyama-us.com

Products/Services: Handheld power equipment, pump & agricultural spray equipment, pest pump & spray equipment.

OREGON TOOL INC. *10/27/22

4909 SE International Way
Portland, OR 97222-4679
Tel: 503.653.8881
info@blount.com
Website: www.OregonProducts.com

Carissa Gingras, Dir. Channel Strategy & Marketing
carissa.gingras@oregontool.com
Jason Landmark, President – Forestry, Lawn & Garden
jason.landmark@oregontool.com

Products/Services: Global manufacturer and marketer of replacement parts, equipment and accessories for the forestry, lawn & garden; farm, ranch and agriculture; and concrete cutting and finishing markets. Blount is the market leader in manufacturing saw chains and guide bars for chain saws under the brands Oregon and Carlton. Blount sells high-quality, innovative products in more than 115 countries through an extensive global distribution network.

PECO *10/2023

10 Walden Drive
Arden, NC 28704
Tel: 828.684.1234 Fax: 828.684.0858
peco@lawnvac.com
Website: www.lawnvac.com

Peter Cook, President
peter.cook@lawnvac.com

Products/Services: PECO manufactures a broad line of grass and leaf collection systems for ZTR mowers, garden and compact tractors, as well as brush cutters and attachments.

PIX NORTH AMERICA 11/2024

1222 East Voorhees Street
Danville, IL 61834
Tel: 855.800.0720 Fax:
Website: www.pixnorthamerica.com

Brandon Kuck, Sales Manager
brandonk@pixnorthamerica.com

Products/Services: PIX Belts

PORTABLE WINCH *10/2024

1170 Thomas-Tremblay St.
Sherbrooke Qc J1G 5G5
Canada
Tel: 819.563.2193
Website: www.portablewinch.com
Jean-William Bergevin, Sales Manager
jwbergevin@portablewinch.com
Christian Pelletier, General Director
cpelletier@portablewinch.com
Pierre Roy, President
proy@portablewinch.com

Products/Services: Self powered winch
(gas/battery)

REHLKO *10/2024

200 Twin Oaks Road
Kohler, WI 53044
Tel: 920.457.4441 Fax: 920.453.5848
Website: www.kohlerengines.com

Craig Magalen, VP Sales Americas & GM
Latin America; Engines
craig.magalen@kohler.com
Vincenzo Perrone, President - Engines
vincenzo.perrone@kohler.com
Chris Rector, Director of Aftermarket
Service and Support
chris.rector@kohler.com

Products/Services: Engines

SCAG POWER EQUIPMENT *1.2024

1000 Metalcraft Drive
Mayville, WI 53050
Tel: 920.644.8100 Fax: 920.644.0111
Website: www.scag.com

Troy Blewett, Business & Dealer Dev. Mgr
tblewett@scag.com

Products/Services: Commercial and
residential lawn mowers, debris blowers,
spreaders/sprayers and accessories, truck
loaders

SCHILLER GROUNDS CARE *9/2023

1028 Street Road
Southampton, PA 18966
Mailing Address: PO Box 38
Southampton, PA 18966
Tel: 215.357.5110 Fax: 215.364.2852

Martin Dain, Product Manager
mdain@schillergc.com
Gina Putnam, Director, Sales & Marketing
gputnam@schillergc.com
Tom Schwarz, VP Accounting & Finance
tschwarz@schillergc.com

Products/Services: Outdoor Power
Equipment: Little Wonder, Mantis,
Classen

**SNOWEX-A DIV. OF DOUGLAS
DYNAMICS *10/2023**

531 Ajax Drive
Madison Heights, MI 48071
Tel: 844.234.2538 Fax: 248.586.3501
Website: www.snowexproducts.com

Tracey Fischer-Gaetz, NA Sales Manager
tracey.fischer-gaetz@trynexfactory.com

Products/Services: SnowEx – snow and
ice control products that include sand/salt
spreaders, liquid applicators and
snowplows.

STANLEY BLACK & DECKER**OUTDOOR *1/5/23**

5903 Grafton Road
Valley City, OH 44280
Mailing Address: PO Box 368023
Cleveland, OH 44136
Tel: 330.225.2600

Website:

www.stanleyblackanddecker.com

Brandon Dennis, VP & GM, Post-Sale
Support

Brandon.dennis@sbdinc.com

Chris Hlavna, Sr. Dir. of Sales & Mrkt Dev

Chris.hlavna@sbdinc.com

Products/Services: A global leader in outdoor products and services sold under the brand names of BigDog, Black+Decker, Craftsman, Cub Cadet, DeWALT, Hustler, Robomow, Rover, Stanley, Troy-Bilt, and Wolf Garten.

TIMKEN BELTS *9/2023

2601 W Battlefield Rd.
Springfield, MO 65807
Tel: 866.773.2926

Website: www.timkenbelts.com

Ali Alkasey, Account Mgr Eastern Region

Ali.alkasey@timken.com

Products/Services: Proprietary Timken Belts, Power Transmission Belts

WALKER MANUFACTURING *1/13/22

5925 East Harmony Road
Fort Collins, CO 80528
Tel: 800.279.8537 Fax: 970.221.5619
Website: www.walker.com

Bob Clancy, Sales Manager

bobc@walker.com

Tim Cromley, Marketing Manager

timc@walker.com

Bob Walker, Chairman

Dean Walker, Executive VP/Vice
Chairman

Ryan Walker, President

Ted Walker, Vice President-Engineering

Products/Services: Walker Mowers

WORL DLAWN POWER EQUIPMENT***10/2024**

401 Commerce Street
Beatrice, NE 68310
Mailing Address: PO Box 888
Beatrice, NE 68310
Tel: 800.267.4255 Fax: 402.223.4103
Website: www.worldlawn.com

Nathan Antons, National Sales Manager

nathan.antons@worldlawn.com

Tino Muratore, General Manager

tino.muratore@worldlawn.com

Products/Services: Manufacturer of residential & commercial turf products.

WRIGHT MANUFACTURING, INC.***10/2024**

4600 Wedgewood Blvd, Ste X
Frederick, MD 21703
Tel: 301.360.9810
Website: www.wrightmfg.com

John Foran, President

johnf@wrightmfg.com

Ed Wright, CEO

edw@wrightmfg.com

Dennis Opalacz, VP Sales

denniso@wrightmfg.com

Products/Services: Manufacturer of Commercial Mowers, Grass Gobbler Catchers and Velke Sulkies.

***LAST UPDATE OPEESA HAS RECEIVED**



AFFILIATE MEMBERS

AKTION ASSOCIATES * 9/2024

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Maumee, OH 43657
Tel: 419.893.7001
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pbrennan@aktion.com
Laurie Dieball, Director of Marketing
ldieball@aktion.com

Products/Services: Infor, Cloudsuite
Distribution

DEALER DIRECT FINANCIAL * 11/2024

1325 Harrison Street
Batesville, AR 72501
Tel: 870.376.7123 Fax: 888.702.3528
Website: www.dealerdirectfinancial.com

Steve Wilcoxon, President
steve.wilcoxon@dealerdirectfinancial.com
JC Hendrix, National Sales
jc.hendrix@dealerdirectfinancial.com

Products/Services: Floor Plan & Retail
Financing for all types of OPE, Power
Motorsports, Watercraft, Golf Carts,
Trailers

**EQUIPMENT & ENGINE TRAINING
COUNCIL (EETC) *9/2024**

344 Oak Grove Road
Kings Mountain, NC 28086
Tel: 888.406.1810 Fax: 803.250.3632
Website: www.eetc.org

Gabe Carson, Technical Trainer
learn@eetc.org

Products/Services: Technician
Certification, School Accreditation,
Training & Education

**HUNTINGTON DISTRIBUTION FINANCE
*10/2024**

1475 E Woodfield Road, #1100
Schaumburg, IL 60173
Tel: 847.330.5275 Fax: 877.329.8237
Website: www.huntingtondf.com

Matt Rice, Sr.General Manager
matt.rice@huntington.com
Zach Thuecks, National Business Dev.
zach.thuecks@huntington.com

Products/Services: Inventory Finance

IDEAL COMPUTER SYSTEMS * 10/2024

624 Six Flags Dr.
Arlington, TX 76011
Tel: 817.505.2604
Website: www.idealcomputersystems.com
Tim Berman, Innovation Manager
tim.berman@constellationdealer.com

Products/Services: Dealer Management
Software

LeadVenture INC. *10/2024

4949 Meadows Rd, Suite 150
Lake Oswego, OR 97035
Tel: 414.973.4300 Fax: 414.973.4600

marketing@arinet.com

Website: www.arinet.com

Jon Carpenter, Dir. Business
Development/Sr. Solution Designer

Jon.carpenter@arinet.com

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Development – OPE Sales

brian.rhode@leadventure.com

John Schuldt, Marketing Coordinator

John.Schuldt@arinet.com

Tony Zane, Sales Manager – OPE Sales

Tony.Zane@arinet.com

Products/Services: Electronic Part
Catalogs, Lead Generation, Lead
Management, Websites, eCommerce,
Digital Marketing Services

**OUTDOOR POWER EQUIPMENT
INSTITUTE (OPEI)**

1605 King Street
Alexandria, VA 22314
Tel: 703.549.7600 Fax: 703.549.7604
Website: www.opei.org

Kris Kiser, President & CEO
kkiser@opei.org

Marla Popkin, Director of Meetings
mpopkin@opei.org

Products/Services: OPE Trade
Association

**SHEFFIELD FINANCIAL, Division. of
Truist Bank, * 9/2024**

101 N. Cherry Street 4th Floor
Winston-Salem, NC 27101
Mailing Address: PO Box 25127
Winston Salem, NC 27114
Tel: 800.438.8892 Fax: 800.438.8894
Website: www.sheffieldfinancial.com

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Officer

sandersson@sheffieldfinancial.com

Kenny Brooks, Head of Power
Sport/Power Equip Lending

kenny.brooks@truist.com

Tabatha Essex, AVP-Sales Support

tessex@sheffieldfinancial.com

Kevin Parker, SVP Chief Sales Officer

kevin@sheffieldfinancial.com

Mark Souder, VP Client Development
Officer

msouder@sheffieldfinancial.com

Products/Services: Outdoor Power
Equipment, Utility Vehicle and Trailer
Retail Financing for Consumers,
Homeowners and Small Business Owners

SYNCHRONY *9/2024

777 Long Ridge Road
Stamford, CT 06902
Tel: 877.856.8733 Fax: 866.315.9277
Website: www.syf.com

Khelia, Alu, AVP Marketing - Outdoor
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jesse.r.krell@syf.com

Sara Martin, Client Development
sara.martin@syf.com

Nick Punamiya, AVP, Account Manager
Nick.Punamiya@syf.com

Products/Services: Synchrony offers
revolving and installment retail financing
for residential buyers, landscape
professionals and business entities.

TD RETAIL CARD SERVICES *10/2024

1313 North Market Street
Wilmington, DE 19801
800.538.3638
Website:
www.tdpartnershipprograms.com/yardcard

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rory.campbell@td.com
Art Couch, Dir. Manufacturer and Dealer
Relations
art.couch@td.com
Mark Fleener, VP National Account Mgr
mark.fleener@td.com
Mike Lupo, VP SR National Account Mgr
michael.lupo@td.com

Products/Services: Consumer and
Commercial Retail Financing

trDigital LLC *1/2025

1097 Grayton
Grosse Pointe Park, MI 48230
313.319.8634
Website: www.trDigital-llc.com

Victoria Case, Strategic Media Specialist
DominiqueVictoria@trdigital-llc.com
Dominique Delano, Client Success Strategic
Dominique@trdigital-llc.com
Sarah McLean – Director of Operations
Sarah@trdigital-llc.com
Todd Riley, CEO/President
todd@trDigital-llc.com
Michelle Yelda – Sr. Content manager
michelle@trdigital-llc.com

Products/Services: We provide services
to help the two-step distribution industry
more effectively market the products they
sell.

trDIGITAL is the only “Distributor First”
focused agency in the OPE industry. We
build custom marketing programs aligned
with the distributor’s objectives to facilitate
selling, execution, and education at the
dealer level. Over the past fifteen years
our team has honed our approach to
maximize alignment and marketing ROI
across the entire 2-step channel.

No two brands, distributors or dealers are
identical, so cookie cutter solutions fall
short in the OPE industry. trDIGITAL has
a complete toolbox of marketing tools to
choose from, including, SEM, SEO,
programmatic display, video & audio (geo,
transactional, social, demographic &
psychographic targeting), lead generation,
digital outdoor and direct mail.

TRUE RADIUS MARKETING *12/19/22

1030 Doris Road
Auburn Hills, MI 48326
Tel: 844.746.2970
Website: www.trueradiusmarketing.com

Jason Henderson, President
jasonh@trueradiusmarketing.com
Jon Bennett, National Sales
jonb@trueradiusmarketing.com
Hunter Ledgerwood, Account Executive
hunterl@trueradiusmarketing.com

Products/Services: True Radius
Marketing (TRM) is a full-service digital
marketing agency that specializes in
providing turn-key digital marketing and
technology solutions to OPE
manufacturers, distributors, and dealers.
We offer a wide range of services,
including SEM, social media marketing,
custom websites, OTT/CTV and data
analysis/reporting, to help you grow your
business. Given our comprehensive
range of services, we can help you
develop and implement a unique digital
marketing strategy that will drive
brand/product awareness, increase
website traffic, generate leads, and
ultimately grow your business. Contact us
today to learn more.

**WELLS FARGO COMMERCIAL
DISTRIBUTION FINANCE *9/2024**

10 South Wacker Drive, 31st Floor
Chicago, IL 60606

Tel: 800.451.5944

Website: www.wellsfargo.com/cdf

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Products/Services: Inventory Finance